

Event agenda

SOFTMOVE – Distretto Tecnologico Aerospaziale scarl
B2B Meeting – Integrating Public Transport and Urban Policies into
Smart City Management
Porta Futuro, Via Pietro Ravanas 233, Bari, 04/06/2025

09h00 - 09h30 Registration of participants and welcome coffee	
10h00 Morning session	
ITEM 1 09.30 – 10.00	Institutional Greetings Presentation of Interreg IPA South Adriatic Programme
Contents and inputs	• DTA • Interreg South Adriatic JS • Representative from City of Bari
Expected output	Welcome speeches and presentation of Interreg IPA South Adriatic Programme
ITEM 2 10.00 – 10.20	SOFTMOVE project: impacts and partners involved • Nina Milic, Communications Manager, NVU Digital Den • Kleart Shuli, Manager of Project Sector, ASIG • Mario Erario, Project Manager SOFTMOVE, DTA
Contents and inputs	Presentation of project partners DTA, NVU Digital Den and ASIG
Expected output	Participants will be introduced to the project partners involved in the SOFTMOVE project and to the project objectives and results.
ITEM 3 10.20 – 10.40	Keynote speeches of local stakeholders • Giulio Piero Binetti, Mobility Manager, City of Bari • Giuseppe Pompameo, Service Development Expert, DTA
Contents and inputs	Testimonial from local stakeholders active on mobility and UAS topics
Expected output	Participants will listen to the experiences and best practices that City of Bari and DTA are pursuing on issues related to smart mobility
ITEM 4 10.40 – 11.30	Round Robin presentation of companies (3 min each)

Contents and inputs	Pitches from Italian, Albanian and Montenegrin companies involved in B2B
Expected output	Participant will listen company presentations to prepare for B2B activities
11h30 – 11h40 Coffee break	
ITEM 5 11.40 – 12.00	Poll 1: Aligning Smart Mobility with Urban Policies and Smart City
Contents and inputs	Interactive polls to gather feedback and suggestions from participants on the topic of smart mobility in Smart City context and calibrate Splinter Session 1 discussion
Expected output	Participants will share their thoughts about gaps, challenges and opportunities of smart mobility technologies and solutions
ITEM 6 12.00 – 13.00	Splinter session 1: Aligning Smart Mobility with Urban Policies and Smart City
Contents and inputs	Participants will be divided in 2 thematic groups (planning for new technology, data and digital dimension) to do an open discussion with the help of a moderator
Expected output	Actionable insights and ideas to further develop smart mobility solutions
13h00 – 14h15 Lunch break	
14h15 Afternoon session	
ITEM 7 14.15 – 14.35	Poll 2: Cross-Border Collaboration Readiness: Apulia, Albania & Montenegro
Contents and inputs	Interactive polls to gather feedback and suggestions from participants on how improve cross-border collaboration and calibrate Splinter Session 2 discussion
Expected output	Participants will share their thoughts about gaps, challenges and opportunities of implementing cross-border initiatives between Apulia, Albania and Montenegro
ITEM 8 14.35 – 15.35	Splinter session 2: Cross-Border Collaboration Readiness: Apulia, Albania & Montenegro
Contents and inputs	Participants will be divided in 2 thematic groups (strategic priorities, development of pilot actions) to do an open discussion with the help of a moderator
Expected output	Actionable insights and ideas to further develop cross-border initiatives
15h35 – 16h00 Coffee break	
ITEM 9 16.00 – 16.30	Presentation of outcomes of the discussions of the day

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Contents and inputs	Summary of outcomes and point of discussions generated during the two splinter sessions
Expected output	A set of actionable ideas, insight and outcomes on how to better integrate smart mobility solution and urban planning in the Programme Area by strengthening cross-border collaborations
16:30 Feedback from participants about B2B session	
17:00 End of day	